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September 12, 2012

WASHINGTON – Congressman Charles F. Bass (NH-02) participated in a Subcommittee on Commerce, Manufacturing, and Trade hearing earlier today on the growing impact that the applications (apps) marketplace is having on our economy.

The Association for Competitive Technology estimates in a 2011 study that the mobile apps economy has created, saved, or supplemented more than 600,000 jobs across the country.

Bass said:

"We've all heard the saying, 'there's an app for that' – and that industry is fueling job growth right here in New Hampshire and across the country. As innovators come up with new ways to communicate, obtain information, do business, and accomplish any number of things, the apps industry is poised to grow by leaps and bounds.

"Given the emergence of these new platforms and the enormous amount of data that is consumed on a daily basis, we need to ensure there is enough spectrum available to handle the increased demand. Without bringing new spectrum to the marketplace, consumers and the economy will begin to feel the effect of overloaded networks. I was proud to work with colleagues to craft bipartisan legislation, enacted into law earlier this year, to bring additional spectrum to auction and ultimately help to create jobs.

"We also need to ensure that regulatory burdens do not hamper growth in this burgeoning field by keeping barriers to development low and encouraging the freedom to innovate. The apps industry will become an even more powerful force in our economy as we continue to recover from the recession."

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